

# ANOKA-HENNEPIN COMMUNITY EDUCATION STYLE SHEET

## LOGOS



## COLOR PALETTE

<b>NAVY</b> HEX #002D5D RGB 0, 45, 93 CMYK 100, 88, 35, 29 PMS 648 C	<b>ROYAL</b> HEX #2555A4 RGB 37, 85, 164 CMYK 93, 74, 2, 0 PMS 7685 C	<b>POWDER</b> HEX #75B4E3 RGB 117, 180, 227 CMYK 51, 16, 0, 0 PMS 542 C	<b>CHLORINE</b> HEX #00B0DB RGB 0, 176, 219 CMYK 94, 0, 11, 0 PMS 312 C
<b>TEAL</b> HEX #00818C RGB 0, 129, 140 CMYK 100, 2, 32, 12 PMS 321 C	<b>CITRON</b> HEX #BDCC2A RGB 189, 204, 42 CMYK 24, 0, 98, 8 PMS 390 C	<b>YELLOW</b> HEX #FFC136 RGB 255, 193, 54 CMYK 0, 26, 89, 0 PMS 136 C	<b>GOLD</b> HEX #DAA900 RGB 218, 169, 0 CMYK 16, 32, 100, 0 PMS 7752 C
<b>RED</b> HEX #D2232A RGB 210, 35, 42 CMYK 11, 99, 96, 2 PMS 1795 C	<b>MAROON</b> HEX #61072D RGB 97, 7, 45 CMYK 39, 100, 60, 50 PMS 7421 C	<b>GREY</b> HEX #DCDDDE RGB 220, 221, 222 CMYK 12, 9, 9, 0 PMS 664 C	<b>WHITE</b> HEX #FFFFFF RGB 255, 255, 255 CMYK 0, 0, 0, 0 PMS 100% WHITE

## TYPOGRAPHY

**HEADLINES**  
Roboto Black

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**

**BODY COPY**  
Roboto Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

**SUBHEADS**  
Roboto Serif Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

## SECONDARY TYPOGRAPHY

**HEADLINES / SUBHEADS**  
Georgia Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

**BODY COPY**  
Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

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## ACCESSIBILITY

Accessibility in visual communications means making sure your design is clear and legible in as many situations as possible. Maintaining an effective contrast, for example, between typography and the background the words appear on is critical.

The guidelines shown here are just a starting point to understanding accessibility. Yale University presents an in-depth look at useability and accessibility, and the Web Accessibility Initiative provides resources specifically for designers.

TEXT COLOR, ALL POINT SIZES

POWDER CHLORINE CITRON YELLOW GOLD GREY WHITE
GREY WHITE
NAVY MAROON
NAVY MAROON
WHITE
NAVY MAROON
NAVY MAROON
NAVY MAROON
WHITE
POWDER CHLORINE CITRON YELLOW GOLD GREY WHITE
NAVY ROYAL MAROON
NAVY ROYAL TEAL RED MAROON

TEXT COLOR, IF ≥ 14PT BOLD

POWDER YELLOW GOLD CITRON
ROYAL
ROYAL
GREY
ROYAL
ROYAL RED
ROYAL
YELLOW GREY
TEAL RED