Hospitality and Tourism

Upgrading the Customer

Mr. Bodenburg

**Upgrading:**

**Upselling:**

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| ***Examples:*** |
| **Accommodations** | **Transportation** | **Food & Beverage** | **Attractions** |
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**Cross-Selling:**

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| ***Examples:*** |
| **Accommodations** | **Transportation** | **Food & Beverage** | **Attractions** |
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**Suggestion Selling:**

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| ***Examples:*** |
| **Accommodations** | **Transportation** | **Food & Beverage** | **Attractions** |
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